

Idea → Write paper → Do research

**Writing is mechanism for doing research, not just reporting it!**

**ANY IDEA → unravel and develop the significance in progress!**

Convey **useful** and **re-usable idea** to infect your reader **like a virus!**

Paper contents = explaining at a whiteboard

- Here is a problem (not my idea)
- It's an interesting problem
- It's an unsolved problem
- **HERE IS MY IDEA** = „The main idea is ...“
- My idea works (details, data)
- Compared to other people's approaches

1Title	1 line	1000	
2Abstract	4 sent	100	
3Introduction	1 page	100	
4The problem	1 p	10	readers
5My idea	2 p	10	first!
6The details	5 p	3	examples!
7Related work	1-2 p	10	
8Conclusions	0.5 p		

**3Introduction** + brief concrete example

Description + my Contributions = 1page

**Contributions drives me towards research!**

crisp C. bullets for each + fwd ref for evidence

Concrete block of **Related work** not before 5!

**Credit** to others are like **love** = infin. Divisible

**Acknowledge weaknesses** – no ha for readers

**Readers** –not general, explain intuition,

not blind alleys paths

**listen2guinipigs**.Lost in section X?→Rephrase

**Criticism** = really^2 important → Rephrase